

International Author, Speaker, Business Consultant   
Award Winning Leader, & Direct Sales Expert  
Podcaster & Livestreaming Personality

Vicki started her first business at 12, bought her first house at the age of 19 and started her first company at the age of 20. She is a “Serial Entrepreneur” that has built and sold 4 successful companies. In addition, she spent 20 years in the Direct Sales industry where she reached the elite status of Top 10 in Sales & Recruiting internationally for more than a decade, while raising a family including a child with special needs.

Her **#BHAG** (Big Hairy Audacious Goal) is to rid the world of **NES** (Not Enough Syndrome) and she launched the [**#12Books12Months**](http://www.VickiFitch.com/5K) series on 12/12 @12:12pm with the goal of helping people become the best version of themselves. Each book is completely independent and yet they are all intertwined by **Fitchipelago**, the map the guides each person through their own challenges with practical advice on recognizing their value, believing in themselves and removing their limiting beliefs.

The **#YouAreEnough** global initiative is the framework for the training she does in schools, hospitals, organizations, corporations and even prisons throughout the world. Helping everyone to recognize that the changes they make in life should be based on a personal desire to grow, not from the false belief that they are Not Enough. In ***Evict the Bully in Your Head*** she introduces the Bullies like FEAR, Doubt & Shame and reminds you to engage the Headspace Heroes like Confidence, Courage and Empathy.

Social Media is one of her strengths and Livestreaming is one of her passions. Vicki has an infectious personality and generated a multiple six figure income from her Livestreaming platforms which she has shared on stages around the world and created a free course called **#RockThatStream** to help others do the same.

Her Weekly Podcasts including [***He Said, Red Said***](http://www.hesaidredsaid.com)  and [***Vicki Fitch Live: A Fresh Perspective***](http://www.facebook.com/vickifitch1) were the first to be pushed live on Facebook Live and has reached audiences of up to 300K per show. She delivers value on [Periscope](https://www.watchonperiscope.com/users/vicki_fitch/3720651), [Facebook Live](http://www.facebook.com/vicki.hainaultfitch), [YouTube](http://www.YouTube.com/VickiFitch) & [Instagram](http://www.Instagram/Vicki_Fitch) every day to help with “Everything Entrepreneur” and her tag line is ***“Sales to Social Media & Everything in Between”***.

Her special skill of identifying a need and finding creative ways to fill those needs have catapulted her career and her world recognized coaching programs have expanded her business to 6 countries across the globe while traveling and speaking in dozens more.

Vicki shares a **“Never Give Up”** philosophy and has an incredible story of trails and tragedy that she has turned into triumph, including the loss of a child and spending 3 ½ years in a wheelchair where she learned to refine her skills and reinvent herself in an online business. She is often referred to as the **#HopeDealer** because *“working with Vicki is like a drug”,* and she reminds them that addictive feeling is called Hope.

Her love of helping others and contributing to a positive community led her to connect quality entrepreneurs in her Facebook Group, The [Entrepreneurial Rock Stars](http://www.facebook.com/groups/entrepreneurialrockstars) and as a Christian Entrepreneur contributed by running a Non-Profit Organization ([CYAA-Christian Youth Athletics Association](http://www.cyaa.org)) with her husband Terry for more than 10 years.

Her passion is felt by all that experience her whether by books, speaking engagements or livestreams. She lives by the motto:

Dream it, Believe it, Achieve it!

Vicki lives in Southern California with her husband Terry of 20+ years and their 2 boys.  She is blessed to also have two amazing step-children who have enriched her life personally and by the 5 grandchildren they have brought into the world that fill her heart with joy. Her business is her ministry and she believes that God has blessed her greatly and per Luke 12:48… she must give back in return.

***“For everyone to whom much is given, from him much will be required; and to whom much has been committed, of him they will ask the more.”****– Luke 12:48*

*Contact Info*

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